



# JENNIFER WANDERER

## SENIOR GRAPHIC DESIGNER

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[www.wanderermedia.com](http://www.wanderermedia.com)

### SENIOR GRAPHIC DESIGN PROFESSIONAL

*Results-Oriented • Priority-  
Driven • Team Leader •  
Innovative Problem Solver*

Highly qualified, motivated professional offers versatile and high profile experience in design, art direction, creative process, and project management. Focused and ready to achieve business goals in a competitive environment.

Successfully build and maintain key professional relationships. Ensure customer service and satisfaction is afforded highest attention and priority.

#### Design

Print Media – Digital Design  
Branding – Collateral – Direct Mail  
Tradeshows – Promotions  
Animation – Motion Graphics  
Technical Illustrations – Trial Exhibits

#### Software

Photoshop – Illustrator  
InDesign – QuarkXPress  
Flash – Gif Animations  
Dreamweaver – Basic HTML  
Microsoft Word – PowerPoint

- **Senior lead designer on large-scale design programs** including end-to-end corporate campaigns and tradeshow events. Balance production with superior leadership via conceptual thinking, strategic planning and creative development with strong innovative, leading edge ideas and design and aesthetic sensibilities.
- Successfully train, art direct, supervise and instruct contractors and interface with agencies in all graphic disciplines including creative design, brand guidelines, educational content and technical architecture. Act as remote liaison with key global team members including internal executive management. Foster a creative relationship with global-functional teams supporting product vision. Detail-oriented, collaborative, contribute innovative ideas, proactive and enthusiastic; lead or function as part of a cohesive, productive team. Communicate with clients and simplify complex technical requirements, deliver top quality creative results and always meet/exceed expectations ahead of schedule and below budget.
- Design experience includes combining technical and creative skills in:  
print • digital media • marketing collateral • corporate brochures • direct marketing communications • e-Newsletters • print and online advertising • promotions • corporate branding image • presentations • promotional digital e-booklets • media kits • tradeshows • motion and animated graphics • demos • interactive screens • web banners • photography

Portfolio available at [www.wanderermedia.com](http://www.wanderermedia.com)

## EDUCATION

Bachelor of Fine Art –  
Computer and Digital Design  
**The Academy of Art University**  
**San Francisco, CA**

Associate Degree – Occupational  
Studies, Visual Communication  
**The Art Institute of Colorado**  
**Denver, CO**

### Professional Development/Training

Web Design, Flash and  
Business Development  
**Butte College, Oroville, CA**

Computer Graphics  
**Platte College, Aurora, CO**

## AWARDS AND RECOGNITION

*Above and Beyond Award,*  
CA Technologies, 2009 and 2013

*American Cemwood Class Action*  
team award, Exponent Inc., 2005

*Excellence Award,* Exponent Inc.  
for providing excellent services for  
a time-critical project, 2003

*In-House Award for Excellence,*  
Ninth House Network/  
Building Community, 2002

*Silver Award from Brandon Hall*  
*of Fame,* Ninth House Network/  
eSeries, 2000

*Second Place/Best Educational*  
*Content/Shockwave,* Spunky  
Productions/Bems, 1999



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## CAREER PATH

**Senior Graphic Designer**  
2006-2013

**Design Lead for Science**  
2005-2006

**Multimedia Artist, Senior  
Designer**  
2002-2005

**Motion Graphic Designer**  
2000-2002

**Character Animator**  
1999-2000

**Graphic Designer**  
1993-1995

**Graphic Designer**  
1992-1993

## FREELANCE CLIENTS

**Anson Publishing** – Author, Medical Thriller ‘Anaphylaxis’

**Chico Web Design** – Web Design

**Cisco** – Information Technology

**East Bay SBCA** – Animal Shelter

**Frugal Meister Nerds** – Facilities Support, Operations

**HP** – Information Technology

**Insureworx** – Insurance Software

**iXP Corporation** – Emergency Response Solutions

**National Formwork** – Concrete Manufacturer

**Redbeard Communications** – Advertising Agency

**Sextant Inc.** – Software Developer

**Social Fluency** – Professional Development Training Company

**SymbioWare** – Computer Software

**System2** – Design Agency

**Taliant Software** – Insurance Software

**Tambourine, Inc./Sugo Entertainment** – Multimedia Agency

**TCO, Transcontinental Oil** – Land Service Company

**thefind.com** – e-Commerce

**Thomson Learning Solutions** – Educational Software

**US Bureau of Reclamation** – U.S. Department of the Interior

**US Geological Survey** – Water Resources of the U.S.

**Valen Technologies** – Insurance Risk/Software

### CA Technologies

*Enterprise Software Company*  
*(formally known as Computer*  
*Associates)* Fortune 500 Global  
Software Technology Company

### Riverdeep Inc. LLC

*Educational Software Company*

**Exponent Inc.** *(formally known as*  
*Failure Analysis)* Engineering and  
Scientific Consulting Firm

**Ninth House Network,** *Learning*  
*Broadband Environment for*  
*Organizational Development*

**Spunky Productions**  
*Animation Studio*

**Quark Incorporated**  
*Software Company*

**Cottrell Printing**  
*Offset and Digital Printing*